

## DR JEFF NORMAN



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## DR JEFF NORMAN DC

Dr. Jeff Norman is a graduate of the Los Angeles College of Chiropractic. Upon Graduation he was awarded the Outstanding Senior Award from the American Chiropractic Association. Since beginning practice, Dr. Norman has served in various positions on the Board of Directors for the Utah Chiropractic Physician's Association, including Chairman of the Board. In 1996 he was given the "New Doctor of the Year" award from the UCPA. Dr. Norman has advanced training in the treatment of scoliosis and Auto Injuries, as well as Computerized Adjusting techniques and Biological Homeopathic injectable treatments for pain and aesthetic (cosmetic) medicine.

The Peterson Wellness Center uses the BioScan MSA Stress Assessment to help restore a healthy energy balance to the body and to treat Chronic sinusitis, Digestive disorders, Joint pain, Headaches/migraines, Insomnia, Chronic ear infections, Chronic fatigue, ADHD and irritable bowel syndrome to name a few. Peterson Wellness has four certified MSA technicians.

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# Next Level Thinking

## Next Level Practice

### Next Level Life

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Myopic vision and  
small dreams create  
insignificant people  
who lack the power to  
inspire others.

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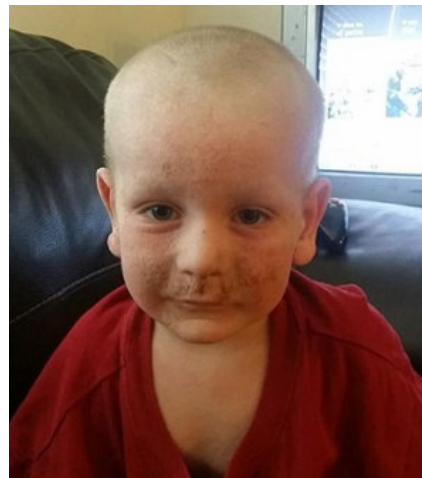
## CASE STUDY

- 3 year old male
- Severe “unmanageable” Eczema and undiagnosed skin disorders
- Allergy to peanuts, rice, and Amoxycillin
- Very little appetite
- Could not grow eyebrows
- Benadryl, Claritin, Ibuprofen, Neosporin, Anti-biotics, Elidel, Triamcinolone, Vaseline

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- Spent most of his time indoors.
- Constant infections
- Parents took turns sleeping on the floor next to his bed to hold his hand or he would scratch till he bled through his bedding by morning.
- His parents were discouraged and disgusted by what they considered a “run-around” by the traditional system.

- 41/60 points out of balance
- Biorep score 682
- bladder, digestion, liver, immune, and skin
- Sulphur support for cleansing and immune system 2 drops twice daily
- Nitrogen for herbicides 2 drops twice daily



## After One Week...



- Some improvement then back to worse.
- Increase Sulphur to 4 drops twice daily
- Decrease Nitrogen to 1 drop twice daily

## Two Weeks Later...



- Very little improvement / came in with URI
- Sulphur 4 drops twice daily for immune boosting / healing
- Bacterial 4 drops twice daily
- Viral 5 drops twice daily
- Creosote 5 drops twice daily for coughing

## Two more weeks...



- Showing good improvement
- Proteus 3 drops twice daily opportunistic bacteria
- Bacterial 4 drops twice daily
- Creosote 3 drops twice daily
- Nitrogen 2 drops twice daily

## Three more weeks go by...



- Skin continues to improve
- Patient has a stomach virus (Utah flu)
- Proteus 3 drops one time per day
- Bacterial 4 drops twice per day
- Creosote 2 drops twice per day

## Two weeks later...

- Skin is much, much improved
- Livestock 3 drops twice daily
- Phenolic isopathic combination 4 drops twice daily (food allergies)
- Proteus 2 drops 1 time per day
- Bacterial 4 drops 2 times per day



## "For the first time ever..."

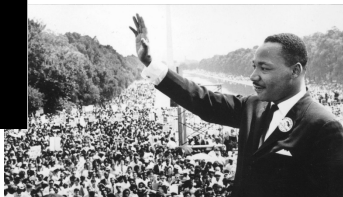
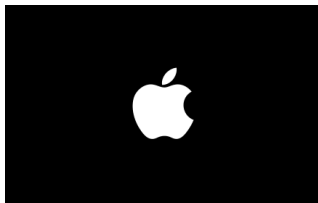
...my son Tanner was able to go outside barefoot and run in the grass! He ran with his brothers! He then came up to me in his 3 year old excitement and exclaimed, 'Mommy! Mommy! The Grass tickles my toes!!' I will never forget the smile on his face that day."



Dream no small dreams  
for they have no power  
to move the hearts of  
men.

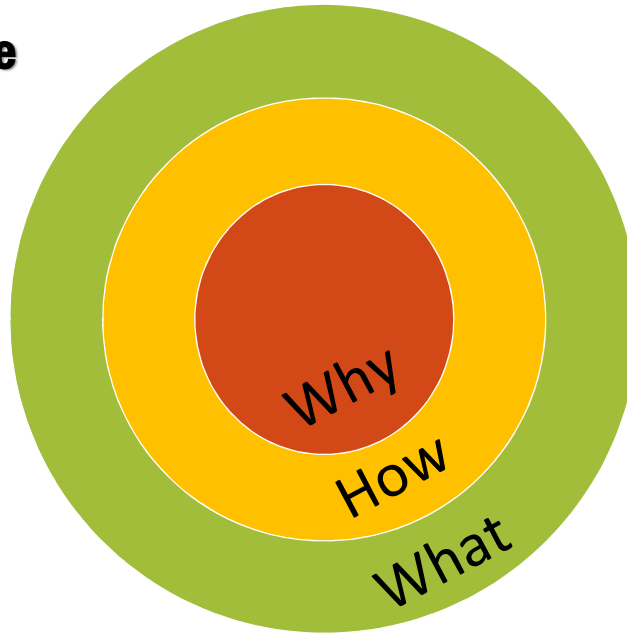
*-Johann Wolfgang von Goethe*

**How do we explain it when others are able to achieve things  
that defy all of the assumptions?**



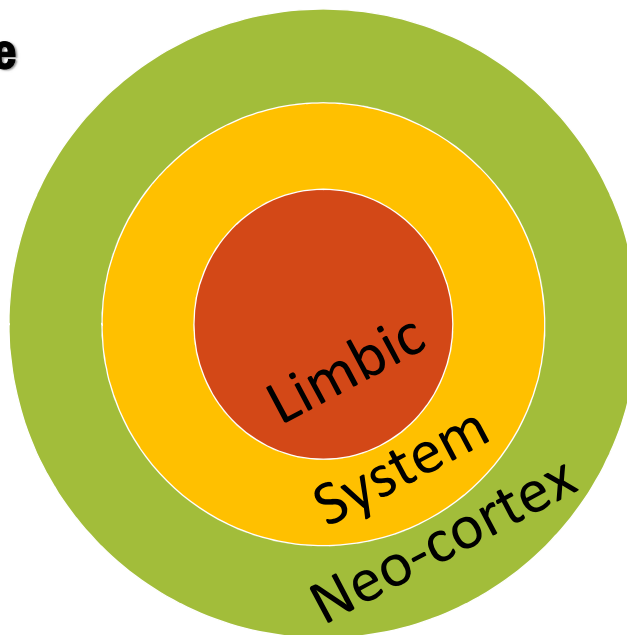


## The Golden Circle



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## The Golden Circle



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## Finding your why...



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## What Do We Believe?

We believe  
We believe  
We believe  
We believe  
We believe  
We believe  
We believe  
We believe

## Our Why

### Our Why

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## My Why at Work

### My Why at Work

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## Ask Yourself...

Are my why and the business's why congruent? \_\_\_\_\_

Do they mesh? \_\_\_\_\_

Is there anything that I need to change about me or my why to match up with the business's why? \_\_\_\_\_

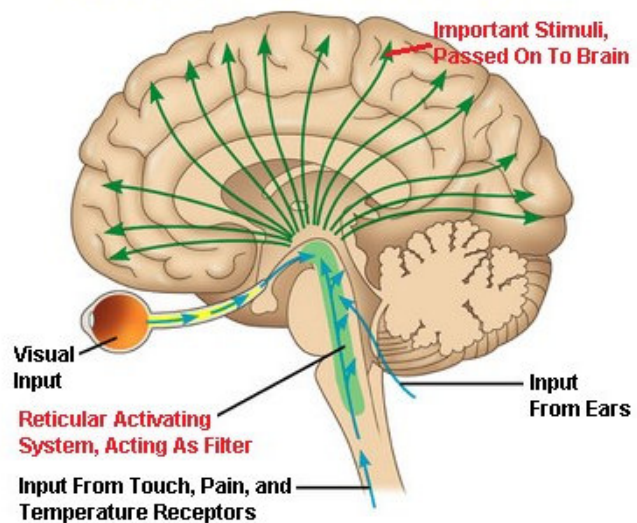
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## Focus and the Reticular Activating System

What holds your attention, holds you

### The Reticular Activating System



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## Reticular Activating System

If you don't control it, it will control you

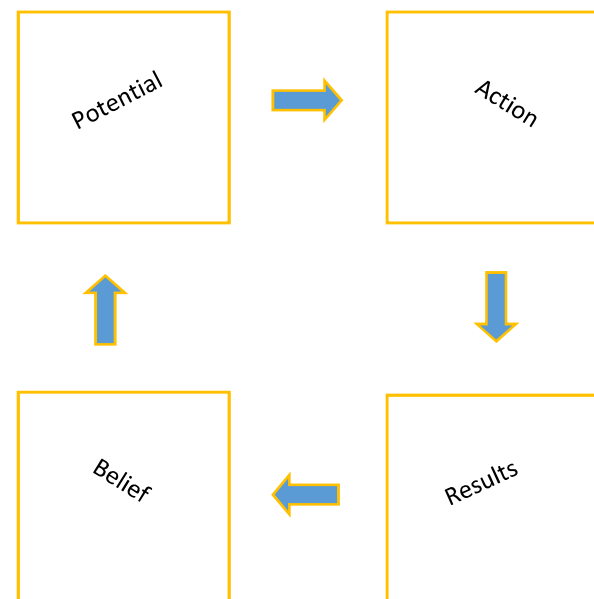


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## The Power of Visualization

Why do some people reach their goals while others come up short



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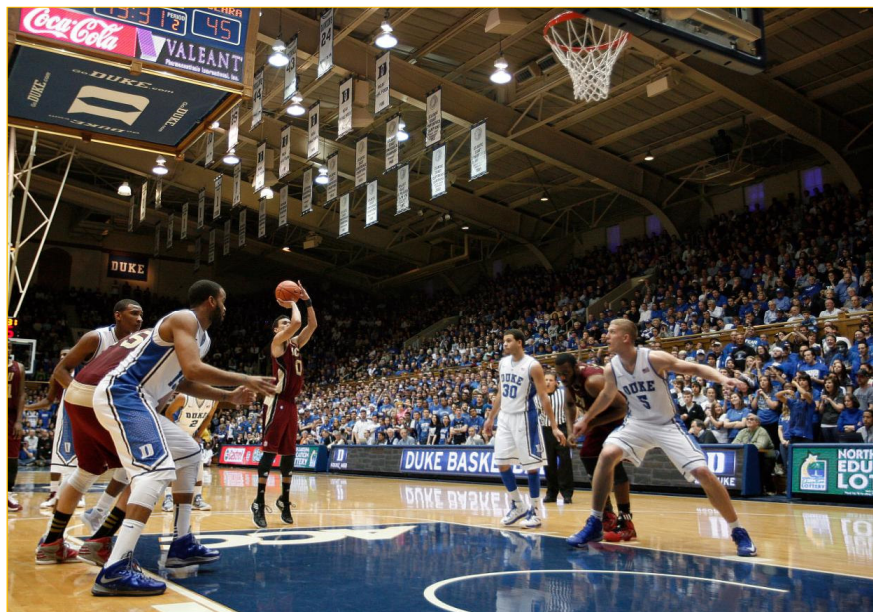
## Roger Bannister

May 6<sup>th</sup>, 1965  
Roger Bannister  
ran a 4 minute  
mile



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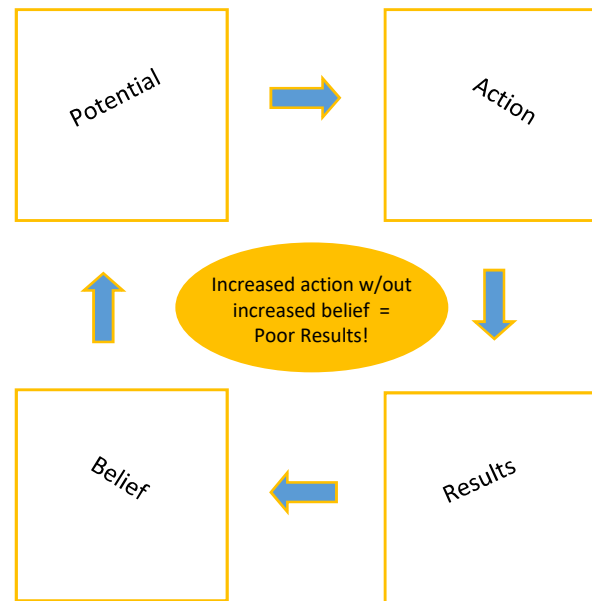
## Free Throw Study



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## Reaching Goals

Why do some people reach their goals while others come up short?



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## Pointing Exercise



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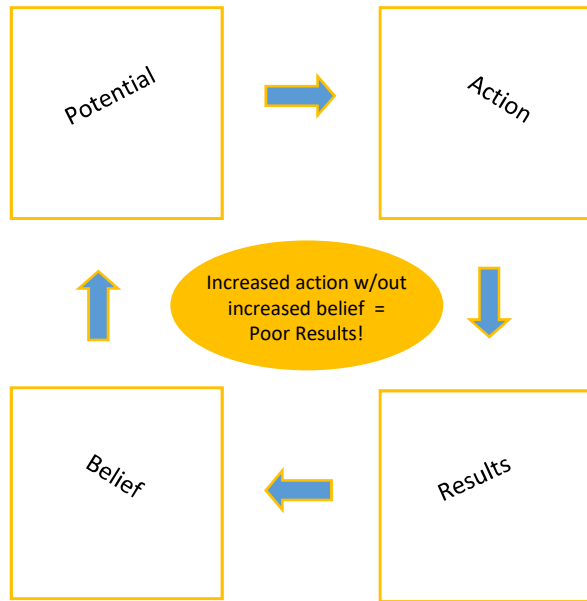
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## Reaching Goals

### (Absolute Certainty)

Seeing the Results in your head increases belief, Potential and Results which leads to Absolute Certainty!



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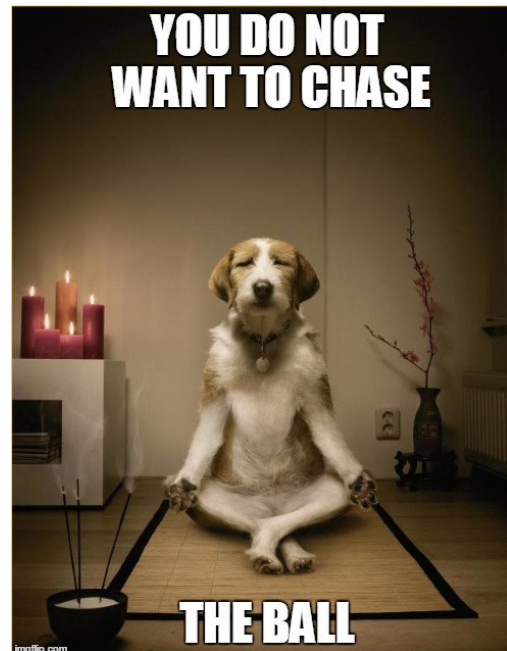
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## Rituals

Rituals are defined as a series of activities or actions routinely and consistently performed.

“We are defined by our rituals.”

– Tony Robbins



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## Daily Rituals

The way to consistently tap into the power of visualization and focus.

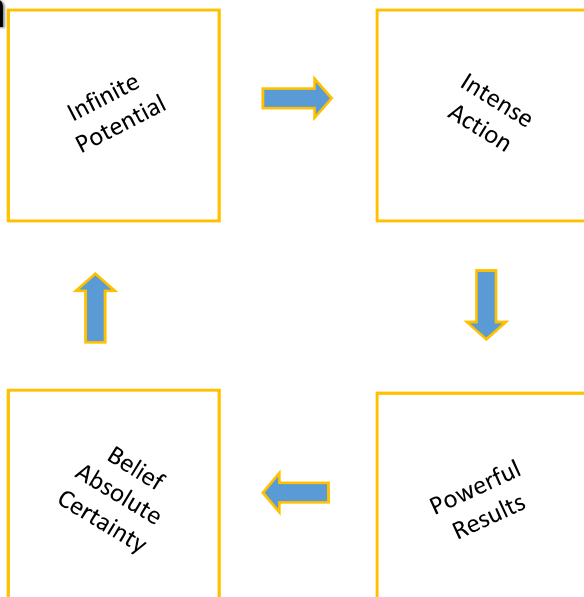


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## Rituals, Focus and Visualization

Daily Rituals can help you tap into the power of Visualization and Focus creating Absolute Certainty, Infinite Potential, Intense Action, and Powerful Results!



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## KEY TIPS FROM:



### **BE IN A STATE OF PASSION...**

*Never make a decision if you are not in a state of passion.*

*Get in that state!*

**Dr. JEFF NORMAN DC**

**[www.petersonwellness.com](http://www.petersonwellness.com) t 435.787.1787**